

806-26

4/26/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

J. Michael Kelley, P.h.d.
Avon Products, Inc.
c/o toXcel, LLC
7140 Heritage Village Plaza
Gainesville, VA 20155-3061

APR 26 2013

WATER RESISTANT (80 MINUTES)

Subject: Avon Skin-So-Soft SSS Bug-Guard Plus IR3535 Insect Repellent Mousse Gentle Breeze SPF 28 Sunscreen, EPA Registration No. 806-26; Amendment to Update Precautionary Language Required by FDA and to Update Label Language According to Other Recently Approved Avon Labels S# 928095, Application Dated 12/17/12

Dear Mr. Kelley:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit two (2) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Chris Pfeifer at 703-308-0031 or by email at: pfeifer.chris@epa.gov.

Sincerely,

Linda A. Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)

Enclosure

CONCURRENCES

MBOL >	7511P						
RNAME >	Pfeifer						
TE >	4/25/13						

DRAFT MASTER LABEL FOR EPA REG. NO. 806-26	WITH NEW FDA INFORMATION	12/12/12
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT MOUSSE GENTLE BREEZE SPF28 SUNSCREEN		
AND AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT GENTLE BREEZE DISAPPEARING COLOR MOUSSE SPF28 SUNSCREEN		
		1 of 4

FRONT OF CAN:

BRAND NAME:
 AVON
 SKIN-SO-SOFT
 S
 S
 S
 BUG GUARD PLUS
 IR3535®
 INSECT REPELLENT MOUSSE
 GENTLE BREEZE™
 SPF 28
 SUNSCREEN
 WATER RESISTANT (80 MINUTES)

ACCEPTED

APR 26 2013

Under the Federal Insecticide, Fungicide,
 and Rodenticide Act, as amended, for
 the pesticide registered under
 EPA Reg. No. 806-26

please add to letter

ALTERNATE FORMULA BRAND NAME:
 AVON
 SKIN-SO-SOFT
 S
 S
 S
 BUG GUARD PLUS
 IR3535®
 INSECT REPELLENT
 GENTLE BREEZE™
 DISAPPEARING COLOR
 MOUSSE
 SPF 28
 SUNSCREEN
 WATER RESISTANT (80 MINUTES)

KEEP OUT OF REACH OF CHILDREN
 CAUTION
 See back panel for First Aid

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester* / carboxylic acid	7.5%
OTHER INGREDIENTS:	92.5%
TOTAL:	100.0%
*IR3535®	

4 OZ. (113.4 g)

[6 OZ. (170.1 g)]

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DRAFT MASTER LABEL FOR EPA REG. NO. 806-26 WITH NEW FDA INFORMATION 12/12/12
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT MOUSSE GENTLE BREEZE SPF28 SUNSCREEN
AND AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT GENTLE BREEZE DISAPPEARING COLOR
MOUSSE SPF28 SUNSCREEN 2 of 4

BACK OF CAN:

(Information contained in parenthesis intended for "Alternate Formulation")

[Information contained in brackets used in "Directions For Use" section is dependent on the dispensing button used on the package]

SHAKE WELL

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **SHAKE WELL** before each use. [Invert can] [Hold can upright] and dispense the product onto palm. Apply liberally 15 minutes before sun and insect exposure. An adult must apply this product to children under 10. Children under 6 months: Ask a doctor. For insect protection, reapply about every 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply immediately after towel drying, after 80 minutes of swimming or sweating at least every 2 hours. Do not exceed 9 applications per day.

STORAGE AND DISPOSAL:

STORAGE: Store in cool, dry place away from heat or flame. **DISPOSAL:** Do Not Puncture or Incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

Protect this product from sun.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS. Caution. For external use only. Causes moderate eye irritation. **When using this product** keep out of eyes. **Do not use** on damaged or broken skin. **Stop use and ask a doctor** if rash occurs. **Keep out of reach of children. Skin Cancer/Skin Aging Alert:** Spending time in the sun increases your risk of skin cancer and early aging. This product has been shown only to prevent sunburn, **not** skin cancer or early aging.

FIRST AID

If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency treatment information.	

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

ACTIVE SUNSCREEN INGREDIENTS: Octocrylene 9.4%, Octinoxate 7.1 %, Oxybenzone 5.6%, Titanium Dioxide 1.5%

OTHER INGREDIENTS: Water, Butylene Glycol, Isobutane, Glycerin, VP/Eicosene Copolymer, Aloe Barbadosis Leaf Juice, Propane, Diglycol/CHDM/Isophthalates/SIP Copolymer, Glyceryl Stearate, Tocopheryl Acetate, Xanthan Gum, Magnesium Aluminum Silicate, Aluminum Stearate, Cetearyl Alcohol, Cetareth-20, Benzyl Alcohol, Imidazolidinyl Urea, Disodium EDTA, Fragrance(,) (Blue 1,) (Red 33)

4/5

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AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT MOUSSE GENTLE BREEZE SPF28 SUNSCREEN		
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To order, see an Avon Representative, or call 1-800-FOR-AVON www.avon.com
 Not for sale or use after expiration date.

EPA Reg. No. 806-26
 EPA Est. No. [013891-IN-001] **PI**, 013891-IN-001, 054487-GA-001 **XP**, 054487-GA-001
 [Boxed letters are first letters of lot number]
 AVON PRODUCTS, INC., DISTR.
 777 Third Avenue, NY, NY 10017
 © AVON 20XX -- ALL RIGHTS RESERVED

Day Lot Code
 Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

IR3535® is a registered trademark of Merck KGaA

[with] vitamin E and aloe

Pleasantly scented

REPELLENCY – IR3535®, provides effective and long-lasting repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges

SPF 28 (80 minutes)

Helps prevent sunburn

PABA-Free

Moisturization

Non-greasy formula helps replenish moisture and leaves skin soft and smooth

Suitable for the entire family

Gentle formula does not need to be washed off when returning from the outdoors

Disappearing Color Mousse does not need to be washed off when returning from the outdoors

Gentle formula

Hypoallergenic

Pediatrician Tested

Dermatologist tested

5/5

DRAFT MASTER LABEL FOR EPA REG. NO. 806-26 WITH NEW FDA INFORMATION 12/12/12
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT MOUSSE GENTLE BREEZE SPF28 SUNSCREEN
AND AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT GENTLE BREEZE DISAPPEARING COLOR
MOUSSE SPF28 SUNSCREEN 4 of 4

Avoid contact with plastics, costume jewelry, leather and synthetic fibers

May damage painted or varnished surfaces, including nail polish

Care of fabrics: Color can be cleaned from most fabrics. Avoid direct contact with silk, nylon, and cotton. Color does not stain skin. If necessary, color can be cleaned from skin with soap and water.

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